



Partners Guide

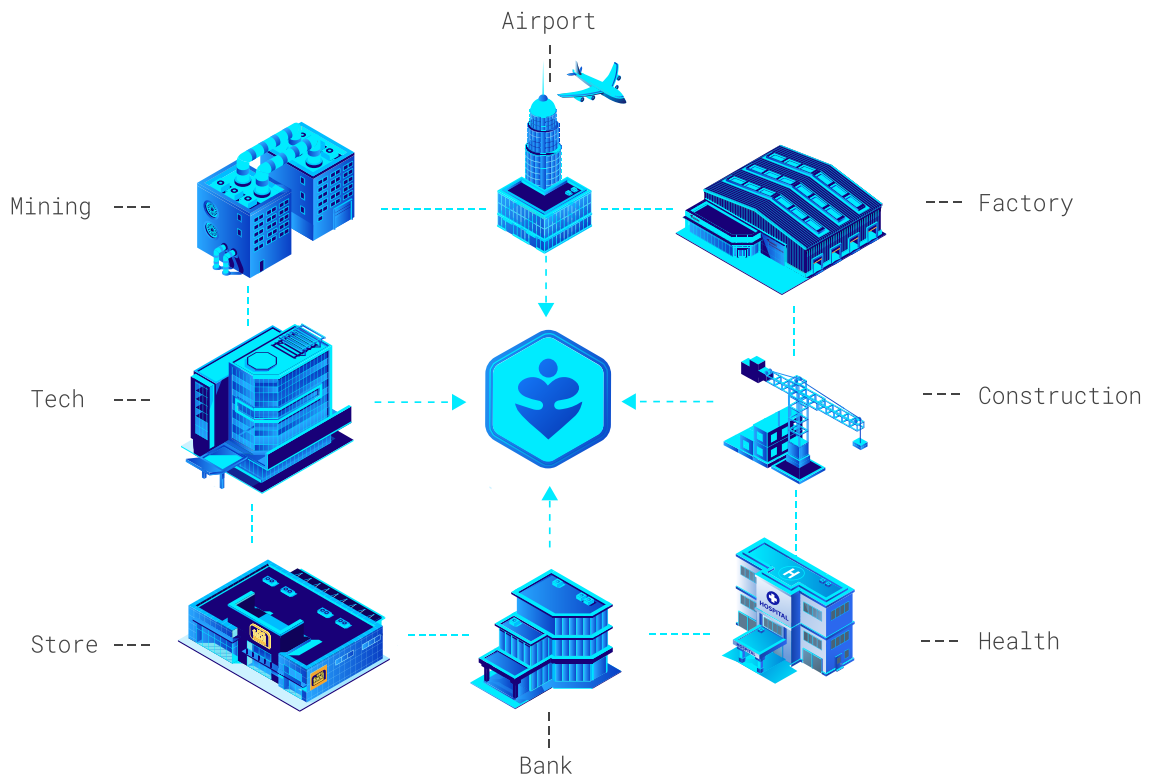
We consider any institution or individual working with and alongside the Causevest Network to benefit causes as a partner.



Who are our partners?

There are three primary types of partners:

1. **Corporate Partners:** Businesses interested in giving to the charitable causes on our network. These may or may not be businesses that already give to charitable causes. Regardless, we encourage all corporate partners to foster an interest in charitable giving and donate to charitable causes on our network.
2. **Investment Partners:** Anyone who we give capital to for reinvestment. By reinvesting this capital, our investment partners generate additional income for the network.
3. **Fundraisers:** People who fundraise directly for charitable causes on the network. They fundraise directly for the Causevest foundation as well.



Join our community register on telegram or join the forum to get involved with discussion or ask questions.

Ask questions on Telegram - <https://t.me/joinchat/FuQGSRJkhCx3gEdlupYL9g>
Post topics on the Forum - <https://discourse.causevest.io/>
Voice chat with the team on Discord - <https://discord.gg/BKu2wQq>



What can partners do on the network?

Partners access several different benefits by registering to the Causevest Network, and they are able to do several different things. Partners are able to do the following:

1. Highlight the good they are currently doing in our world. Just by being on the network.
2. Audit what they currently do and show off their current good causes and donations to charities through TraceON, Causevest's very own audit trail.
3. Increase their social responsibility and customer relations through demonstration of good deeds. By highlighting what they do, partners can gain positive publicity and use this as a method to generate additional revenue. While helping good causes, partners will have the option to sell additional products through our network. Our causes benefit directly, straight from our market, while the network makes all of this possible.

What is the cost of becoming a partner?

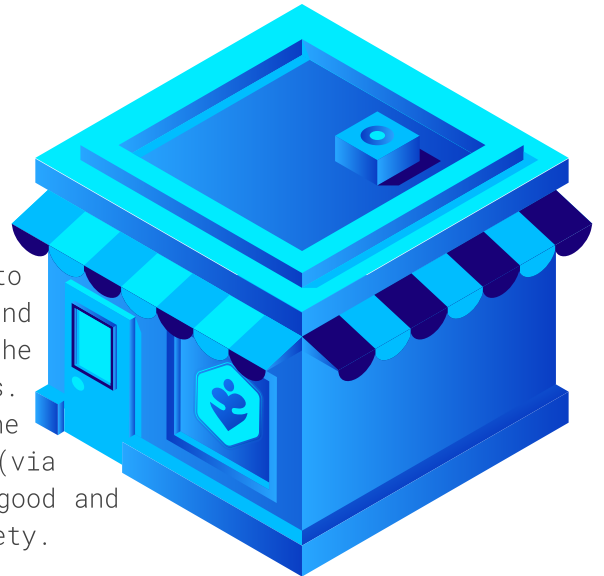
Essentially, there is no cost to become our partner. That's right, it's FREE! However, the traditional corporate partner will be encouraged to pledge to the foundation (and ultimately to the network of coin holders) in the form of money, time, services, and/or equity.

In the early stages, it will be difficult to give equity directly to the Causevest network. Instead, partners would give equity to the Causevest Foundation. The Foundation would look to invest that "pledged" equity, generate income, and then put all income back into the network through the Foundation. The external network operation links to the internal network, and we are always actively trying to create a sustainable, altruistic ecosystem around our internal network.



The Causevest Club

Once partners pledge, they are given permission to use and post the Causevest logo on their goods and services. This logo is a signal to customers that the business in question gives to good causes. Additionally, if the customer wants to find the causes the company gives to, they can trace that (via TraceON) and actually put a numeric value on the good and positive impact their purchases are having on society.



This allows customers to “vote with their money,” steering companies in the direction of giving to certain charities and causes around the world, revolutionizing the landscape of charitable giving, and then watching partners do good things for good people.

Case Study Scenario #1 – Spreading the Wealth

Say you have an alcohol brewery that makes a lot of money and has good intentions. They want to make a positive impact in the world, but they can’t decide where to donate and best make use of their funds. They’d prefer to help someone in the local area.

What can this business do?

They can register on the Causevest Network. Operators then look and find causes in the business’s local area. If they pledge a certain amount of profit, time, services, or equity towards the network, then those funds can go towards a particular cause. The benefit of this is that the funds will be audited on the network, and the business and its consumers will actually be able to see that money donated is going to the cause—and towards what they said it would be used for.

Additionally, other people can see which causes this local alcohol brewery has highlighted and wants to support, and why. Then, customers can support that cause too (transitive giving).



Case Study Scenario #2 – Spreading the Knowledge

Now, let’s take that same local alcohol brewery and say they already give to a charitable cause.

How might this already charitable business benefit?

We want to highlight charitable giving of our partners and tell the world about what our partners do. In this case, they are registered on the Causevest platform and they already have a cause that they support. Simply, instead of making the donations directly, these partners register on our network and get the cause to register on our audit system (TraceON)—so that they start auditing where donated money goes. Then, from that donation trails, companies can highlight the amount of good they are already doing and encourage customers, who can see that goodness, to give as well.

Additional Partnership Benefits

- Exclusive access to a marketplace where goods and services can be sold
- Option to receive direct XCV compensation by directly providing a cause with goods and/or services
- The ability to offer discounts to XCV holders to purchase their goods on the marketplace
- Permission to use the Causevest logo on goods and services, as long as they follow our guidelines and best practices
- Access to TraceON, our charity-based audit trail
- We provide all partners with blockchain integration as well. If they have parts of their technology or parts of their network that can be integrated with the blockchain, our developer community will work with partners to install and integrate them into our network. The benefit of that is that the partners could potentially enter other blockchain networks through us.